



ELITTE INSTITUTE OF ENGINEERING & MANAGEMENT

[An ISO 9001 : 2008 Certified Polytechnic Institute]

Approved by A. I. C. T. E. & Affiliated to W. B. S. C. T. E.

Pinnacle Educational Trust's

NOTICE

Date: 24.05.2022

All the Diploma & B.Tech final yr. students are hereby informed that Placement Cell, EIEM will organize DeltaX drive. Interested candidates should contact Biplab Sir (9007835124) immediate and enroll your name within 25th May'22. Campus drive date is 28.05.22. Students who have not attended PI are not eligible for Placement drive.

Company: DeltaX

Hiring Process: Round 1 - Aptitude Test

Round 2 - Analytical Test

Round 3 - ATD (Attention to Detail) Test

Please note, every round is an elimination round. Only shortlisted candidates will move further to the interview process.

Eligibility Criteria:

1. Diploma, Undergraduate and postgraduate (any stream)

2. 50% and above aggregate score

Skills & Requirements

- Excellent analytical skills
- Good communication skills (English)
- Demonstrates integrity, maturity and a constructive approach to challenges

Job Description:

DeltaX is looking for a Digital Marketing Campaign Analyst to join its Account Management team. You will be contributing to all facets of client utilization of the DeltaX cross channel media platform. You will ultimately be accountable for clients' satisfaction and ability to leverage DeltaX to drive ROI for digital marketing initiatives.

Job Location: Kolkata / Hyderabad

Salary: CTC offered: 3.3 L /Annum in first yr. and 4.73 L/Annum in second yr.

B. Ghosh, 24.05.22

Placement Officer
Elite Institute of Engineering
& Management
Kolkata-712

Signature of Placement Officer

- Copy to:
1. Director (A & HR).
 2. Director (Operation)
 3. Principal office, EIEM.
 4. Principal office, ECE.
 5. All H.O.D.s (EIEM).
 6. Placement Cell, EIEM.
 7. Placement Cell, ECE.
 8. Web Manager.
 9. Notice board, B block, EIEM.
 10. Notice board, ECE.